

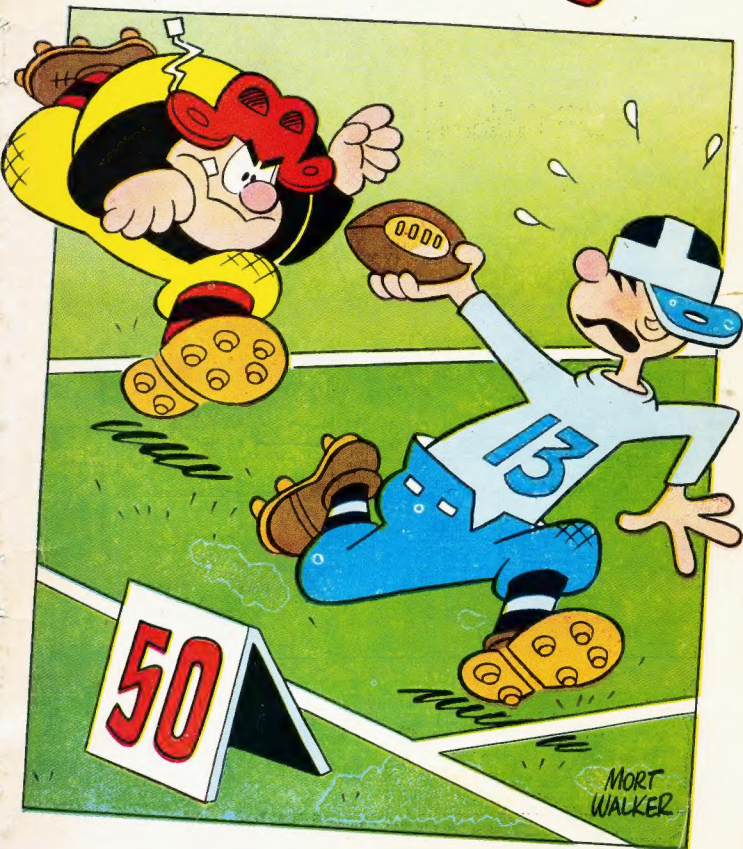


beetle bailey

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NO. 76
JULY
CDC

15¢



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\$139

Dazzling diamond
man's ring in
handsome 14K
solid gold.



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\$249 both rings
A large fantastic
diamond set in a
youthful modern 14K
gold setting.



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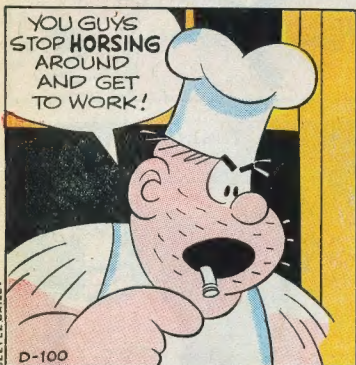
RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon

**BEETLE
BAILEY**

in

COOKIE'S COO-COOS!

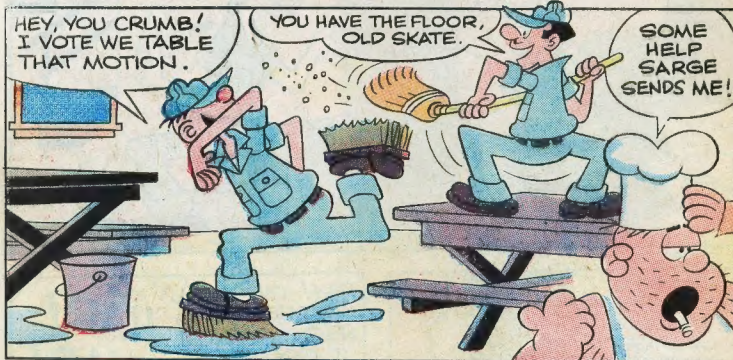


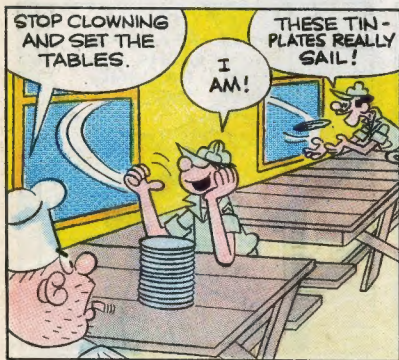
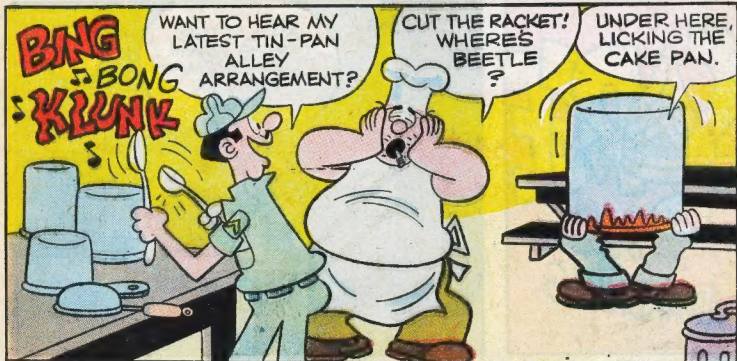
BEETLE BAILEY Vol. 3, No. 76, July, 1970.

nomscans~HaCSA

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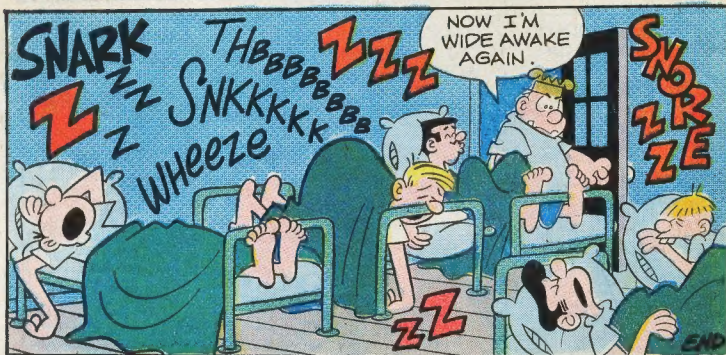
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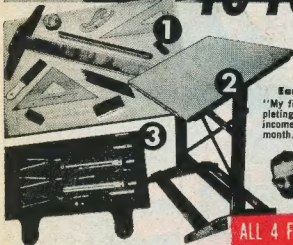




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in
The
AWAKENING





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I was promoted from the production line ahead of 4 others and got a good pay raise." — W. A., Wisc.

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A home-study program in consultation with Cleveland Engineering Inst.



MONSTER

S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY \$1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life—Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethylene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

Money Back Guarantee.

Just send \$1.00 plus 25c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.



Honor House Dept. 21FD66
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark

monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose \$1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

New York State Residents please add 5% sales tax.

**BEETLE
BAILEY**

in

PEST CONTROL

I HATE TO LEAVE
YOU ALONE WITH
ALL THESE
WOLVES AROUND.

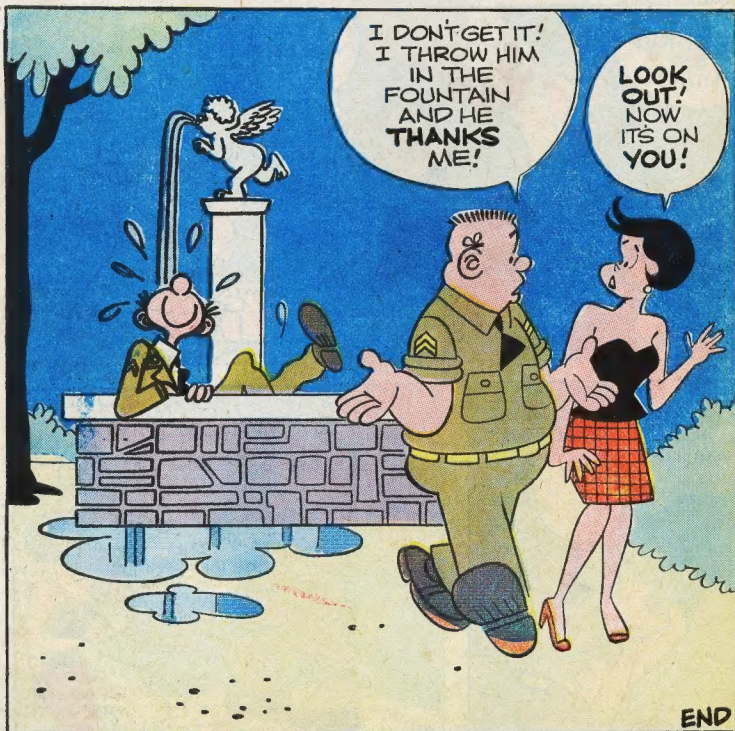
JUST HURRY
BACK WITH
THE LEMONADE.

PARDON ME, MISS,
BUT WHEN DOES
THE BAND START
PLAYING?

EEEEK!

DON'T MOVE THERE'S
A WASP ON YOUR EAR!





BEETLE
BAILEY

in

DISCHARGE DAY

BEETLE, I THINK YOUR
DISCHARGE IS COMING
THROUGH TODAY.

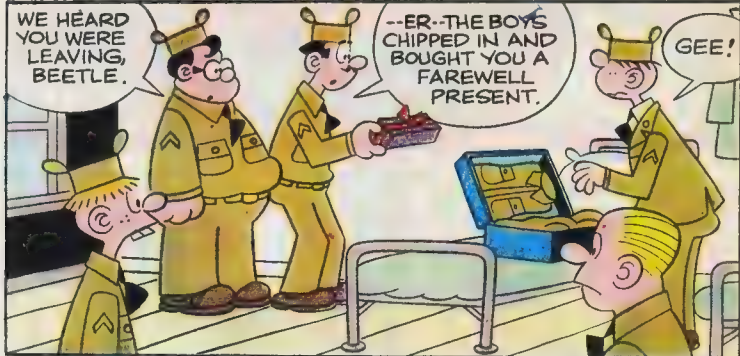
OH, BOY! THIS
IS THE DAY
I'VE BEEN WAITING
FOR.

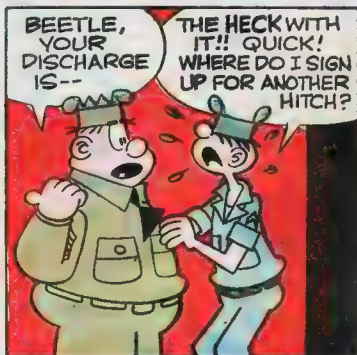


I'M THROUGH WITH THIS CRUMMY
CAMP WITH ITS CRUMMY
FOOD AND CRUMMY
EVERYTHING!



WHEN I
GET THAT
DISCHARGE PAPER,
SARGE BETTER
RUN AND HIDE.





SKIN HEAD WIG



Most people try to grow hair. This is just the opposite. Made of flesh lined latex will fit all heads. For the executive that would like to change his appearance.

A35 \$1.00

HERE IS A TREASURE CHEST OF FUN

SECRET BOOK-SAFE



MONSTERS SIZE MONSTER

Imagine your friends shock when they walk into your room and see the "visitor" standing around . . . as BIG as life. Dracula - as horrible and sinister as any nightmare and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula \$1.00
No. F17B-Wolfman \$1.00

SMOKE CLOUD

Light one and watch the column of smoke, which curls into a dense cloud. Sensational surprising effect.

No. 871 20c

With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know, because you yourself have set it. Tough under-structure is covered with simulated leather binding.

No. 700 \$1

20 COURSE HOME STUDY PROGRAM

KARATE

JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts.

Here is what you get!

- 20 best KARATE blows and Chops
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FREE Karate Practice and Nerve Center Chart

Item No. 73

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An Illusion Optical Glasses \$1.00

Scientific optical "trick" "X-Ray" Specs. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend, is that really his body you "see" under his clothes? Loads of laughs and fun at parties.

No. 717 \$1.00

Monster-Size SKELETON

GLOWS IN THE DARK

This 3 foot "Mr. Bones" is scary enough at any time but wait if you see him glowing in the dark! Shake him and his arms and legs move—your friend hears alive. If you like to haunt houses and frighten friends, this is for you! Or hang him in your room.

No. F200 1.75

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 878 Only 50c

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Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose In full payment. Same guarantee.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name Zip

Address
N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.

Honor House Prod. Corp. Lynbrook, N.Y. 11563

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Hurry!

If you are a boy 12 or older

SEND THIS COUPON

Papers sent only to boys in continental U.S.A.

Print Name and Address
GRIT PUBLISHING CO., Williamsport, Pa.
Start me in as a GRIT salesman CC-6-6
Name
Age Date Born Year
In care of
Street or R. D.
Post Office
State Zip

Please Print Your Last-Name Plainly Below

.....

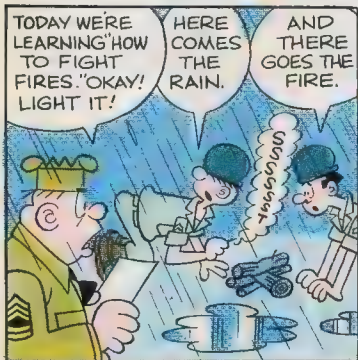
"America's Greatest Family Newspaper"

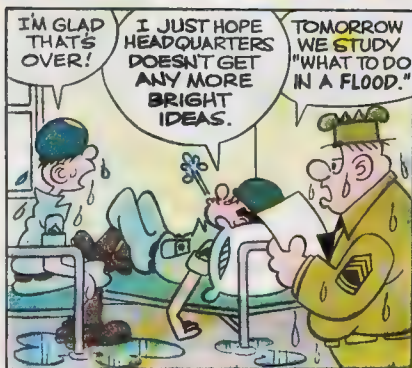
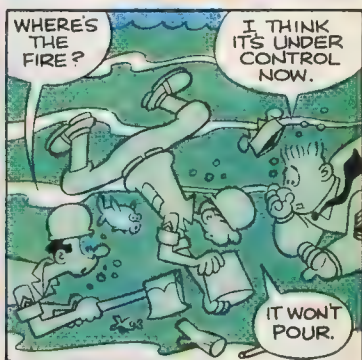
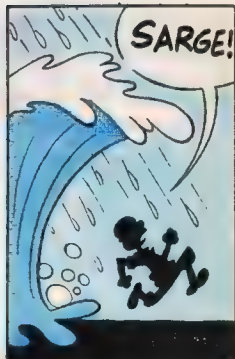
AMERICA'S GREATEST FAMILY NEWSPAPER

**BEETLE
BAILEY**

in

FIRE FIGHTERS

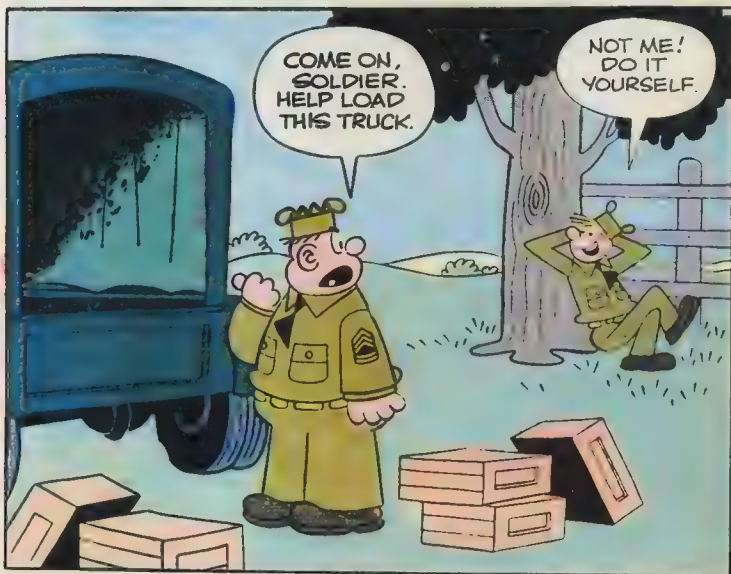




**SARGE
SNORKEL**

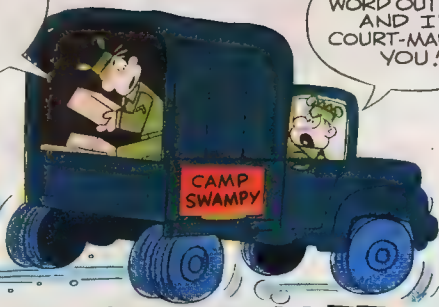
in

SARGE STRIKES AGAIN!



HEY, WAIT!
STOP THIS
TRUCK!!

ONE MORE
WORD OUT OF YOU
AND I'LL
COURT-MARTIAL
YOU!



GENERAL,
LISTEN! THAT
SERGEANT
HAD ME --

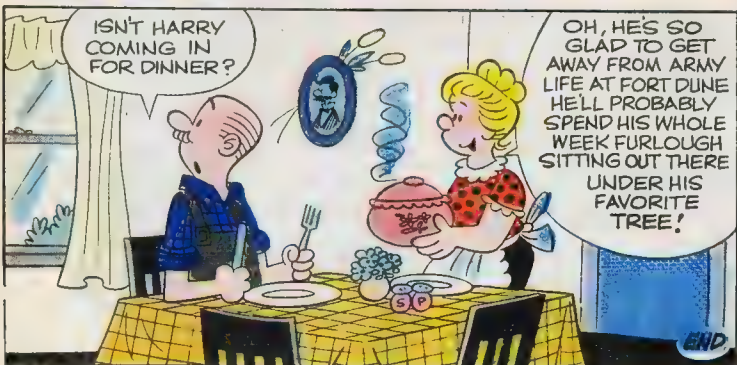
THAT'S THE LAST
STRAW! ADDRESSING
THE GENERAL
WITHOUT PERMISSION!

THERE! A WEEK IN
THE STOCKADE
SHOULD DO YOU
GOOD!



ISN'T HARRY
COMING IN
FOR DINNER?

OH, HE'S SO
GLAD TO GET
AWAY FROM ARMY
LIFE AT FORT DUNE
HE'LL PROBABLY
SPEND HIS WHOLE
WEEK FURLOUGH
SITTING OUT THERE
UNDER HIS
FAVORITE
TREE!



END

**SARGE
SNORKEL**

in

HELP WANTED!

BEETLE!

I'M NOT
BEETLE--
I'M
ZERO.

D-99

I KNOW THAT,
STUPID! I
THOUGHT I SAW
BEETLE DUCK
AROUND THIS
CORNER.

WHAT'S
HE
DONE
THIS
TIME?

HE RAN OFF AND LEFT ME
IN THE MIDDLE OF A JOB
WE WERE DOING.

I KNOW YOU'RE HIDING
SOMEPLACE AROUND
HERE, BEETLE!!

COME BACK AND
FINISH THE JOB,
YOU
WEASEL!!

LAUNDRY
ROOM

COULDN'T
FIND HIM
HUH?

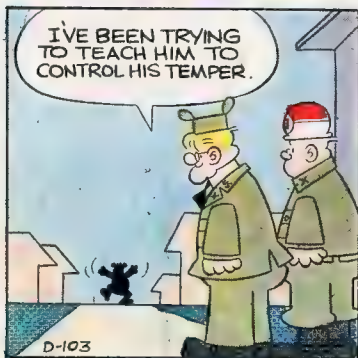
NO! YOU'LL
HAVE TO HELP
ME!

HOLD
THAT
STAKE.

ZERO!

END

BEETLE BAILEY



LIFE SIZE

INFLATABLE DOLL

only
9.95
DELUXE
MODEL

**JUST ADD AIR
LIFE LIKE IN EVERY DETAIL**

Made of soft, smooth, pliable vinyl. Judy looks and feels amazingly lifelike. **INFLATABLE** — Just add air and instantly you have a Life-Size beauty.

GUARANTEE: This is the **ULTRA** deluxe model. There is no other inflatable doll as **LIFE-LIKE** as Judy. You must be 100% delighted or your money refunded.

I'm Judy, the Life-Size inflatable London doll made with startling detail. I'm formed from soft vinyl, with a human-like softness and feel that will amaze you and your friends.

INFLATABLE — Just add air and instantly I become a 5'4" beauty who wears size 8 clothes.

You can dress me up for any occasion. Take me to a party, to a party, boating or swimming (float). Around the house I'll be the ideal burglar deterrent; prowlers will see that someone is home — me. Just let your imagination go and you will see that I can be the most exciting thing ever invented for party gags. Your bound to find hundreds of exciting and unusual uses for me.

Give your daughter a Judy Doll and she'll be the talk of the neighborhood with the largest doll in town.

I'm the most unusual gift that you can give to yourself (or to a friend if you can bear to part with me).

COMPLETE PACKAGE... For the ultimate enjoyment of your London Doll order Judy complete with pajamas, bikini and wig in blonde or brunette.

RUSH ORDER FORM

LIVERPOOL SALES, Dept. JD-391
P.O. Box 3426, Granada Hills, Calif. 91344

Please rush Judy to me for a 10 day free trial. I must be 100% satisfied with my inflatable doll, or my money will be refunded promptly.

☐ I enclose 9.95 + .95 postage for my **DELUXE JUDY DOLL**.

☐ I enclose 16.95 + .95 postage for my **DELUXE JUDY DOLL AND COMPLETE PACKAGE** — includes BIKINI, PAJAMAS and WIG ☐ BLONDE ☐ BRUNETTE

PLEASE RUSH. I ENCLOSE 50¢ extra. NO C.O.D.'s PLEASE.

Name **Ford "Ed" Prefect**

Address **123 North Horny St #69 - Lotion Palms Apts**
City **Cummings** State **OH** Zip **hurry!**

Calif. residents add 5% sales tax.

Photos shown are of five models and not the products offered.

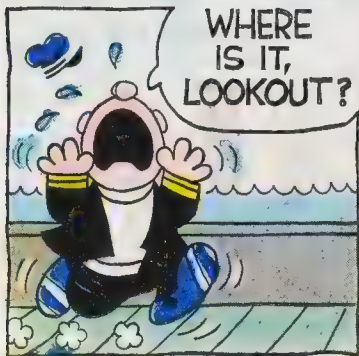
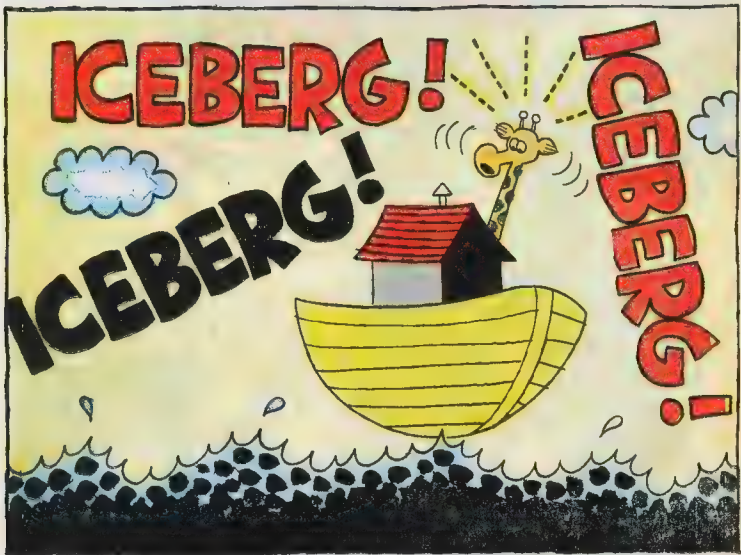


BLONDE WIG

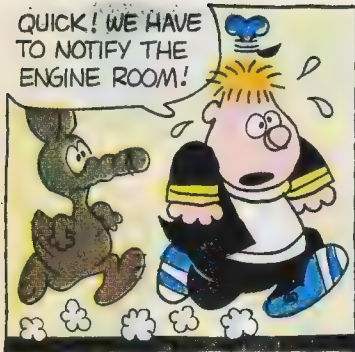


BRUNETTE WIG

BONER'S ARK



QUICK! WE HAVE
TO NOTIFY THE
ENGINE ROOM!



REVERSE
ENGINES
IMMEDIATELY!



IT'S O.K., CAPTAIN—WE'RE
BACKING UP NOW!

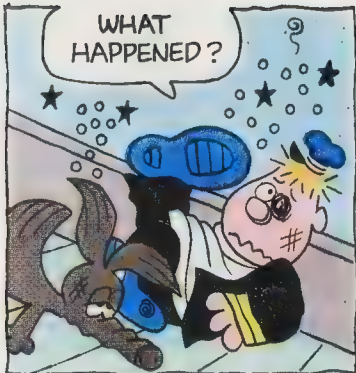


WHEW! THAT
WAS A CLOSE
CALL!



CRASH!

WHAT
HAPPENED?



SORRY,
CAPTAIN...



I KEEP GETTING
BOW AND STERN
MIXED UP!



End

**SARGE
SNORKEL**

in

ROUTINE ROBOT

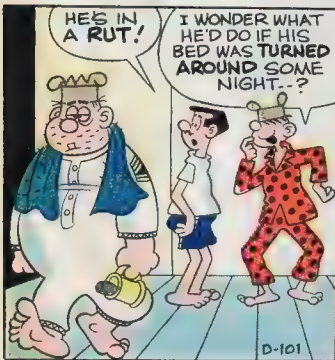
SARGE
SURE HAS
A STRICT
ROUTINE.

YEAH, HE CRAWLS
OUT OF THE SAME
SIDE OF THE BED
EACH MORNING
AND LUMBERS DOWN
THE HALL TO SHAVE
JUST LIKE A ROBOT.



HE'S IN
A RUT!

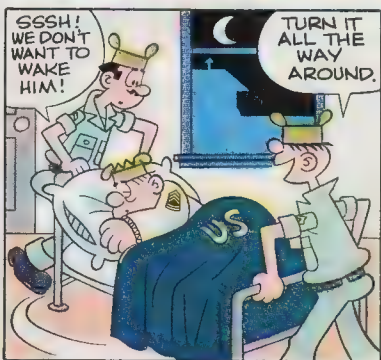
I WONDER WHAT
HE'D DO IF HIS
BED WAS TURNED
AROUND SOME
NIGHT--?



D-101

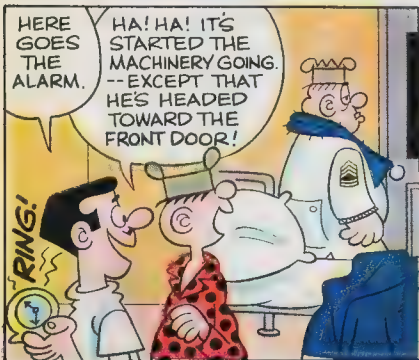
SSSH!
WE DON'T
WANT TO
WAKE
HIM!

TURN IT
ALL THE
WAY
AROUND.



HERE
GOES
THE
ALARM.

HA! HA! IT'S
STARTED THE
MACHINERY GOING.
--EXCEPT THAT
HE'S HEADED
TOWARD THE
FRONT DOOR!

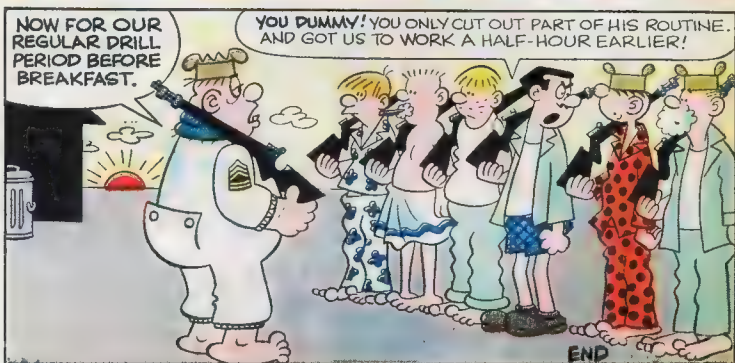
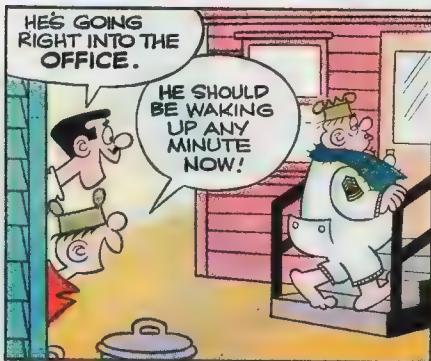
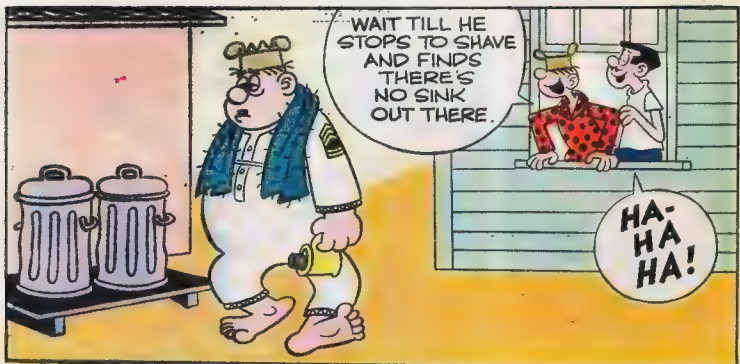


RING!

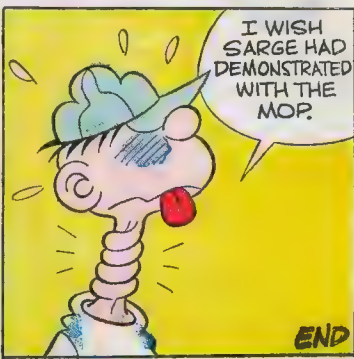
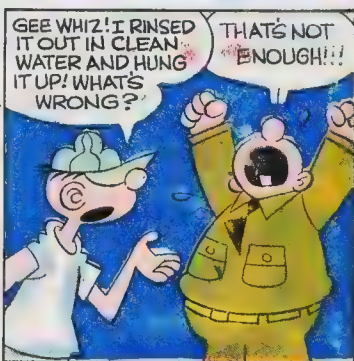
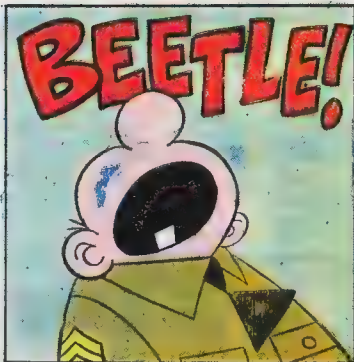
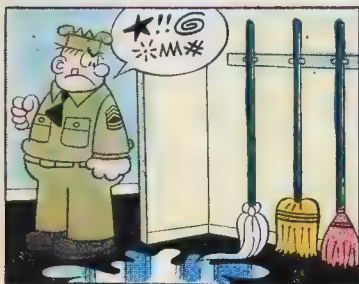
RIGHT OUT
THE
DOOR!

WE SHOULD
HEADED HIM
TOWARD A
CLIFF!





BEETLE BAILEY



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POEMS WANTED
There may be OPPORTUNITY for you in today's booming music business. America's largest song studio wants to see your talent. No special training required. Just write the words as you feel them and we'll let you know if they qualify for MUSIC and RECORDING. We seek songs-lyrics of all types, ballad, rock & roll, sacred, rhythm & blues, western, country, etc. Compensation, advice and information absolutely FREE. SEND YOUR POEMS to Free Star Music Masters Dept. G & Beacon St. Boston, Mass. 02108

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Fox Mini Bike
DO IT YOURSELF OR FULLY ASSEMBLED
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SEND \$1 FOR BIG CATALOG Shows new line of the world's finest MINI-BIKES (street and trail models), plus Go Karts, parts, accessories and plans. Amazingly low prices! There's a Fox MINI-BIKE for everyone from age 10 to adults.
EXTRA BONUS Catalog shows radios, watches, walkie-talkies, cameras, musical instruments, tools, appliances and many other items you can buy at practically wholesale prices. Free \$1 coupon.
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Pen raised baby Raccoons, Monkeys, Skunks, Wolves and many other kinds and types of pets. Hawks, Falcons, Owls for hunting. Reptiles, Books, Traps, Cages, etc. Send \$1.00 for Big Complete List. Sent postpaid.
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Sea Horse Ranch
ONLY \$2.98

Adults and children alike gasp and laugh with delight when they see these wonderful and unusual pets from the sea. These curious creatures with heads like little horses, are unlike any fish. They swim and move through the water without any apparent effort. They hitch themselves by their tails to anything they can grab including each other. When you look at



them, they look back at you. They sail around, they feed themselves, they turn summersaults and "stand on their heads." The female lays the eggs in the male's pouch and he hatches them. The baby sea ponies come out alive ready to swim.

HOURS AND HOURS OF PLEASURE
You'll get hours and hours of pleasure setting up your Sea Horse Ranch and watching in fascination how these curious fish—like nothing else in the world—swim, play, feed, hatch their young. It is a great new interesting and educational hobby even if you never had a pet before. It is a novel addition for any fish lover or collector.

EASY TO CARE FOR
And they are easy to care for. You get everything you need—the "ranch" aquarium where they live, the sea trees where they rest, the sea salts for creating the right environment, the silica sand for a beautiful gleaming bottom and enough sea horse food to last for months and months.

Exciting, Interesting Pets Will Fascinate You

Sea Horses Have:

- Cute Pony Heads
- Curling Grasping Tails
- Pouches for carrying baby sea horses
- Armor like scales
- Changing color bodies

MONEY BACK GUARANTEE
Order these delightful pets today! You get everything you need and you must be delighted—or you may return your sea horse ranch for full purchase price refund. Live delivery guaranteed!

Here is what you get:

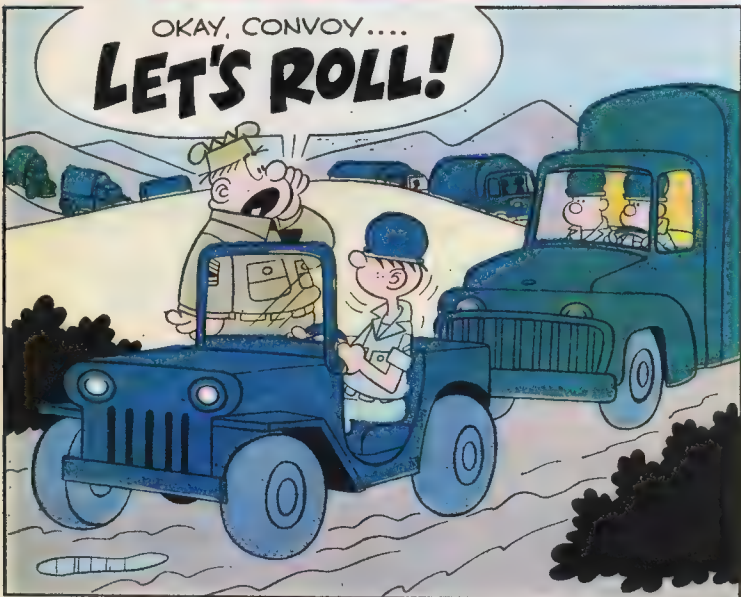
- 2 Live Healthy Sea Horses
- Sturdy shatterproof aquarium 5x3x2 1/2
- Sea Horse Ranch Trees
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Lyndbrook, N.Y. 11563
Rush me my Sea Horse Ranch today on your Free Trial Money Back Guarantee offer stated above.
Send _____ Sea Horse Ranches. I enclose \$2.98 plus 25¢ shipping charges for each.
Name _____
Address _____
City _____ State _____ Zip _____
N.Y. State Residents please enclose 2% sales tax.

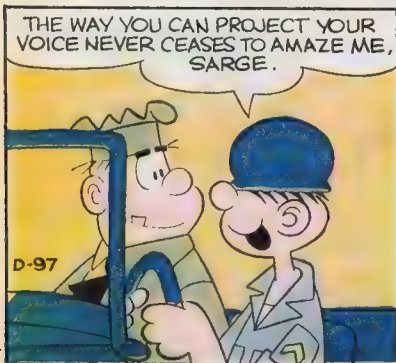
beetle
bailey
in

The VOCAL CONSULTANT

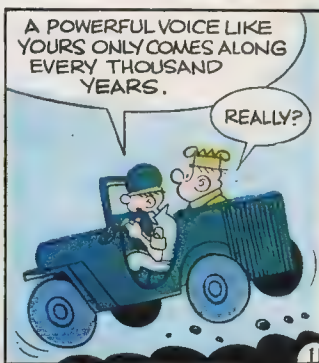
OKAY, CONVOY
LET'S ROLL!

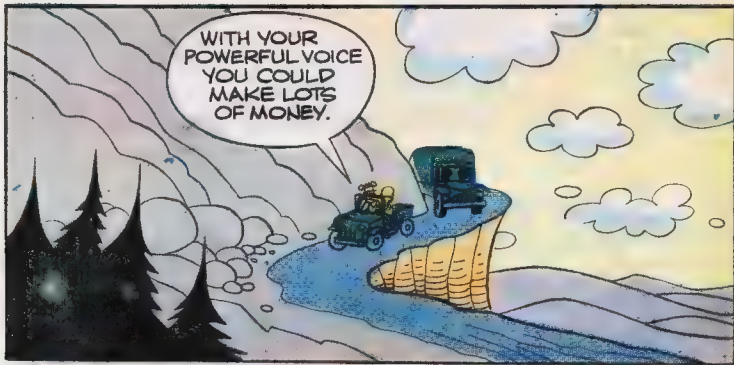


THE WAY YOU CAN PROJECT YOUR
VOICE NEVER CEASES TO AMAZE ME,
SARGE.

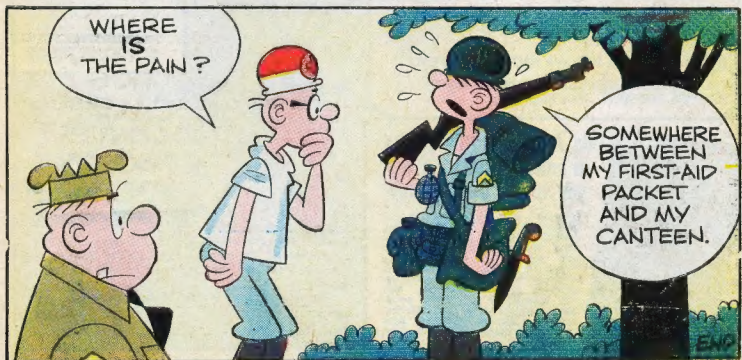
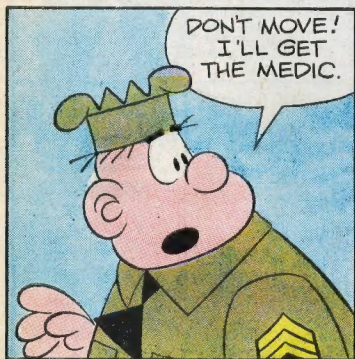


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**MEDIC
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Before Mailing coupon I was a 125 lb. 5 Ft. skinny weakling, says John Sill I added 7 inches to MY CHEST, 3½ INCHES TO EACH ARM, No. Pal, you don't have to be a chicken-chested skinnier weakling like I was only a few weeks ago.



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City..... State..... Zip.....

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Please rush FREE booklet on how to finish high school at home, also free Government booklet and self-scoring test. No obligation.

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Do you have art talent worth developing? Take our free test and see

If you have ever wondered whether you had art talent, here is your chance to find out. The founders of Famous Artists School have put together what many artists and educators consider to be the most revealing test of art ability ever devised. It is offered to you free.

Designed for people uncertain of their ability

The people who take this Art Talent Test are of all ages and occupations. Most of them have little or no previous art training. By professional standards, their drawings may be awkward and amateurish. But the ones who possess the gift of art talent reveal it in many ways. Through simple little exercises, they show the inborn sense of design, the feeling for composition, the ability to observe, and the lively imagination which are such important ingredients of art talent.

The reliability of this method of screening, as well as the effectiveness of the training, has been proven again and again by the impressive record of success of our students and graduates.

They passed the test and went on to become successful artists

When Anthony Fotia took the Art Talent Test, he was a mail clerk, "stuck" in a low-pay routine job. Today, he's an artist for a printing firm, doing exciting creative work. Kathleen Gironde went from a salesgirl in a department store to a fashion illustrator in the same store. Virginia Barter, a farmer's wife and mother of three, now sells just about everything she paints. These are just a few of the literally hundreds of "success stories" our students report to us.

So if you love to sketch or dabble in paints

—and have often wondered if you "have what it takes" to become a well-paid commercial artist or spare-time professional painter—why not seize this opportunity to find out? All you need is a pencil and a half-hour of your time. With your special interest, it will be one of the most intriguing and enjoyable half-hours you ever spend.

What the Talent Test covers

First, you will be shown ten pairs of simple designs and asked to pick the one in each pair that has "a feeling of rightness" about it. Then you will see twenty pairs of pictures, and check which composition in each pair is more pleasing. You'll be asked to do original sketches to demonstrate your imagination and powers of observation. And in similar ways, your feeling for mood, form, movement, and so on will be tested.

When you complete the test and mail it back, it will be graded free by a member of the School's staff. If you receive a passing grade (and we must warn you that many don't), or can offer sufficient evidence of art talent, you will then be eligible to enroll. You may choose whichever of our courses is best suited to your goals.

Courses offer personal instruction

These courses were especially designed for talented people who can't leave their families or jobs for art training away from home. The 12 famous artists who started the School over 19 years ago contributed all their lifetime secrets of art technique to what they believe to be the finest art lessons ever created. They took time out from their own busy careers and made thousands of special drawings to demonstrate each point. Then they devised a method of constructive criticism that is as personal as tutoring. Your instructor, who is himself required to be a practicing professional artist, spends up to several hours on just one of your assignments. He actually draws or paints his suggestions for improvement, and then "talks" to you by letter, dictating a long, friendly message of specific advice and encouragement.

You will receive an interesting brochure about our School and its revolutionary methods along with your free Art Talent Test. If you have ever dreamed of success in art, and wondered if it were possible, why not mail the coupon at left for both the Talent Test and the brochure right now?

Famous Artists School
Studio 6281
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr. ☐ Mrs. ☐ Miss ☐ — Please circle one and print name

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